



mySalesTracker.com
"Increase productivity, through greater efficiency"

Features and Benefits

Sales Transaction Stages

Management:

- Instant access to your sales representative's prospects.
- Know which accounts are "hot" for closing assistance.
- Retain the prospect list, by stage, of a departed or promoted sales representative.
- Transfer a lead from one rep to another as needed.

Sales:

- Permanently record your new leads each day.
- Update the status of a prospect as negotiations progress.
- Have your "Hit List" at your fingertips when the next sales promotion is announced.

Sales Transaction Categories

Management:

- Track leads by product and/or service.
- Work with a particular vendor on a product or service promotion.

Sales:

- Track leads by product and or service.
- Have your "Hit List", by category, at your fingertips when the next sales promotion is announced.

Online Calendar

Management:

- See all appointments including stage by rep and team, by day, week or month. Provide closing assistance in advance of the "big" appointment.
- Retain the scheduled appointments of a departed or promoted sales representative.

Sales:

- Keep all appointments and follow-up calls in one place.
- Schedule all appointments with email and or text message reminders.

Remote File Storage

Management:

- Store company documents such as sales promotions, contests, and proposal forms.
- Be productive from office, home or on the road.

Sales:

- Never search for documents again, saving valuable time while increasing productivity.
- Be productive from office, home or on the road.

Integrate Existing Contacts and Leads

Management and Sales:

- Import existing files to Mysalestracker.com in minutes.

Email Marketing

Management:

- Ensure that ALL Leads are contacting immediately when the next promotion is announced.
- Collaborate with vendors to promote a specific product or service.
- Keep in touch with existing customers.

Sales:

- Ability to send instant email blasts with special offers, upcoming events, or company information you want to share with prospects or customers.
- Keep in touch with existing customers.